

# CORNUCOPIA

f o o d p a n t r y

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## How to Organize a Food Drive

Despite the bounty of food in the United States, many of our friends, families, and neighbors are hungry. The Cornucopia Food Pantry has seen record numbers of clients in need of food this year, and the groceries on our shelves are becoming more and more sparse. The goal of a food drive is to fill grocery bags with non-perishable\* foods, which are then distributed to Seacoast residents through Cornucopia. Food drives can be highly rewarding, so encourage your friends to participate as well!

Step 1 – The group. Find a small (2-5) group of people to help you out with the food drive. Assign tasks to each member. Some examples of tasks are: planning, promotion, decoration, and additional volunteer recruitment (if needed).

Step 2 – The location. One member of your group should be in charge of finding a grocery store to hold the food drive. In the past, we have had successful food drives outside of the Durham Market Place and Market Basket. The choice is yours – just make sure you get permission from managers, and explain to them exactly what you’re doing and how it will benefit them and the community.

Step 3 – Advertising. This is optional, but consider creating a flier about the food drive. This should include items that are especially in need – peanut butter, pasta, pasta sauce, baking supplies (flour, eggs), juices, dry cereal, tuna, Ramen, paper goods, toiletries/household products, and so on. Hang up fliers all over the place. Feel free to send out mass emails advertising the food drive too!

Step 4 – Set up a little table and chairs (we can help you with that) outside the grocery store on the day of the food drive. Make a large, clear sign explaining what you’re doing. In the past we’ve borrowed a grocery cart to fill with donated foods. Remind people that the food is going to be donated locally through a non-profit food pantry right in Durham. You can also bring some informational handouts about Waysmeet/Cornucopia in case you get any pesky questions.

Step 5 – When the drive is over, clean up everything and put the donated food on the shelves outside the pantry.

**Thank you!**

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\*We can also take things that can be frozen – meat, bread, etc. and the occasional jug of milk.